

# NCC Cable System Order

11-75108888

Order #	62312013	Flight Dates	08/08/16 - 08/14/16	Update Date	08/16/16
Syscode	8080	Agency	Waterfront Strategies	Version	2 Vs. 1
System Name	Spectrum/Outer Milwaukee Zone, WI	Advertiser	EDAF Proj #202196	Show All Lines	
Market	Milwaukee-Racine	Client Code		Total # of Weeks	1
AE	Lauren Rich	Product Code		Total	\$3,500.00
Sales Coordinator	Tori Harley	Est Code	5099	Commission	\$525.00
Office	Washington	Product Name	WI Association	Net Total	\$2,975.00
Phone	(301) 951-2620	Credit Status		Total Spots	59
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
-		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : Rt: 8.16 MG spots to 62312035

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	8/8/16	8/14/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$39.00	\$117.00	30	NCR 05/13/16-09/04/16
2	CNN	VARIOUS	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	NCR 05/13/16-09/04/16
3	CNN	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$77.00	\$231.00	30	NCR 05/13/16-09/04/16
4	HGTV	AVG. ALL WKS<	8/8/16	8/14/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$39.00	\$195.00	30	NCR 05/13/16-09/04/16
5	HGTV	AVG. ALL WKS<	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$61.00	\$183.00	30	NCR 05/13/16-09/04/16
6	HGTV	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$77.00	\$308.00	30	NCR 05/13/16-09/04/16
7	MNBC	VARIOUS	8/8/16	8/14/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$33.00	\$66.00	30	NCR 05/13/16-09/04/16
8	MNBC	VARIOUS	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$50.00	\$150.00	30	NCR 05/13/16-09/04/16
9	MNBC	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$62.00	\$186.00	30	NCR 05/13/16-09/04/16
10	USA	AVG. ALL WKS<	8/8/16	8/14/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$39.00	\$117.00	30	-1x 8.16 NCR
11	USA	VARIOUS	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	NCR 05/13/16-09/04/16
12	USA	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$77.00	\$231.00	30	NCR 05/13/16-09/04/16
13	TNT	VARIOUS	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	NCR 05/13/16-09/04/16
14	TNT	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$77.00	\$308.00	30	NCR 05/13/16-09/04/16
15	TBSC	VARIOUS	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$50.00	\$100.00	30	NCR 05/13/16-09/04/16
16	TBSC	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$62.00	\$248.00	30	NCR 05/13/16-09/04/16
17	BRVO	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$62.00	\$186.00	30	NCR 05/13/16-09/04/16
18	FOOD	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$77.00	\$308.00	30	NCR 05/13/16-09/04/16

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				GRP	GIMP
				CPP	CPM

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	HALL	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$50.00	\$200.00	30	NCR 05/13/16-09/04/16
<b>Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Total</b>																				
<b>SPOTS</b>	59	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	59
<b>AMT</b>	\$3,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,500.00

SYSTEM APP: SALES ACCT

Date Printed 08/16/16

62312013 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |